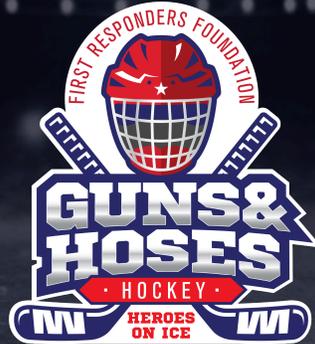


THE FIRST RESPONDERS FOUNDATION PRESENTS

GUNS & HOSES

HOCKEY CHALLENGE



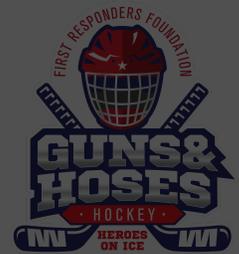
SPONSORSHIP OPPORTUNITIES

Local police and firefighters compete on ice for a good cause: supporting the First Responders Foundation! This entertaining, family-friendly event will skate back into Baxter Arena on Sunday, March 15, 2026. Enclosed are opportunities to get involved with this exciting, award-winning, and highly-marketed community event that draws thousands of attendees year after year.

SUPPORTING:  **FIRST
RESPONDERS
FOUNDATION**

GOLDEN GOAL

SPONSORSHIP



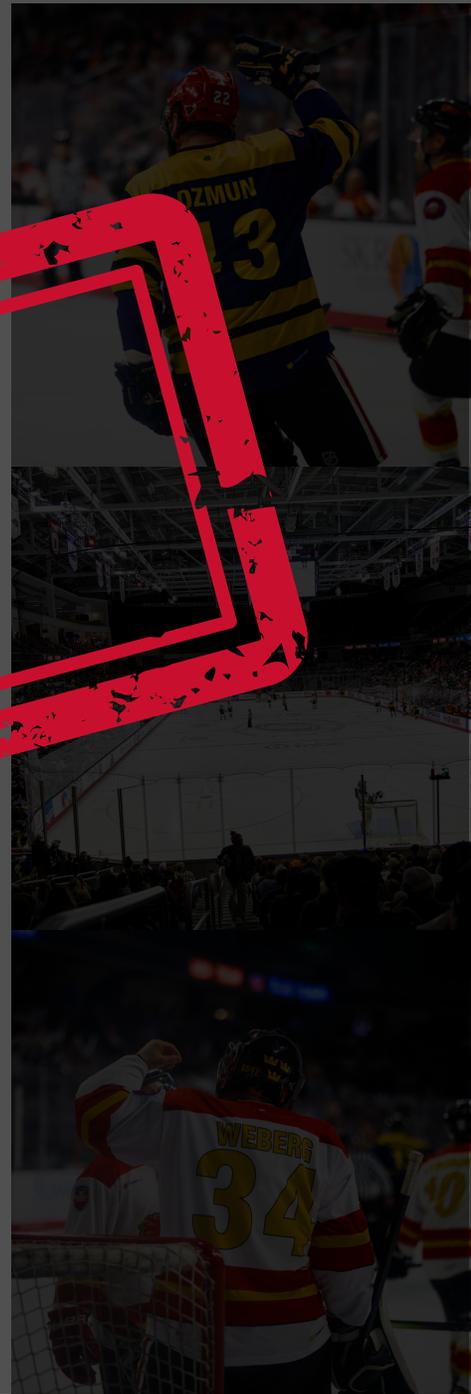
Score the ultimate visibility as our  event sponsor. The Golden Goal Sponsorship puts your brand in a league of its own with top-tier marketing placement, exclusive game-day recognition, and a VIP experience that sets your organization apart. From jerseys to jumbotrons, your presence will shine across every touchpoint, making your support impossible to miss.

GOLDEN GOAL SPONSOR BENEFITS

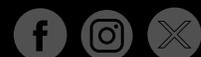
- Monthly Branded Social Media Posts (November - March)
- Branded Annual "Top Star" Social Media Post in February
- Team Jerseys by and Team Blue Jersey
- Opportunity to Play 1-Minute Video Games at Event
- Logo on All Marketing, General Audiences Social Media, Event Website, Email Blasts, Press Releases, Community, Calendar Listings, Internal Communications to Rank, File, Email, and Other
- Logo Inclusion in Pre-Event Marketing Video to Be Posted on Event Website, Social Media, and Potentially TV
- Logo Included on Event Promotion Signage at Baxter Arena Leading Up to the Event
- Jumbotron Recognition at the Event
- Big Check Photo Opportunity with FRF and Players
- Announcer Recognition at the Event
- Event Program Recognition - Two-Page Spread (Priority Placement)
- Option to Have Booth Space at the Event
- 100 General Admission Tickets to the Event and 2 VIP Suites for 20

INVESTMENT: \$20,000

1 Golden Goal Sponsorship Available



To secure your sponsorship, contact Gina Mowat
at gina@firstrespondersfoundation.org.



POWER PLAY

SPONSORSHIP



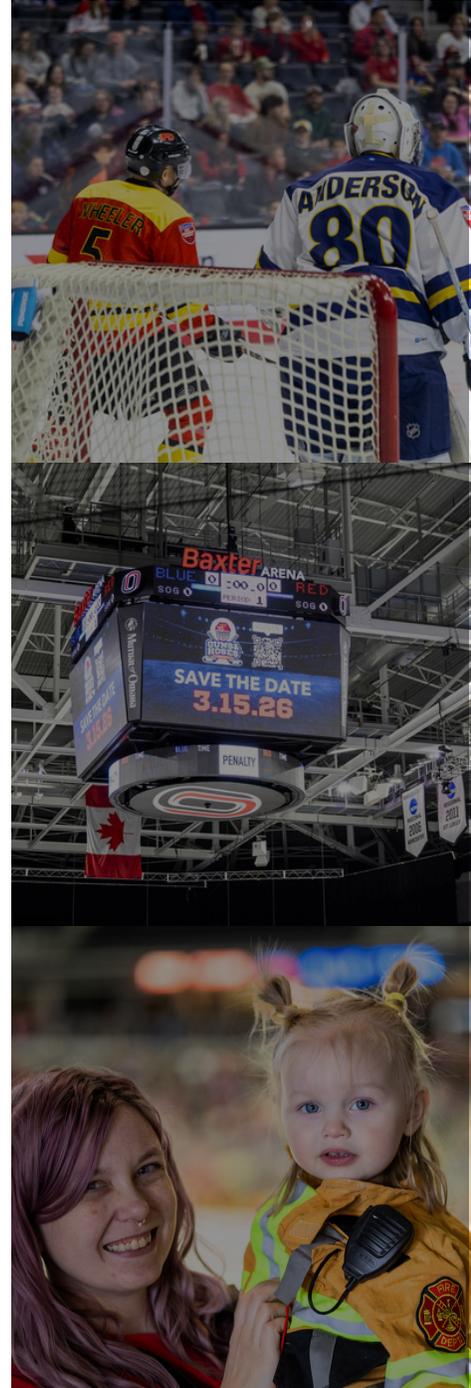
Make your mark where the spotlight shines brightest with the Power Play Sponsorship. This exclusive partnership puts your organization at the heart of the action on game day through a branded intermission video and livestream recognition for on-duty First Responders. Leading up to the event, your brand will stand out across marketing channels, creating a powerful presence throughout the community.

POWER PLAY SPONSOR BENEFITS

- Branded Intermission with Opportunity to Play 1-Minute Video
- Branded Livestream for On-Duty First Responders
- Logo on All Marketing Collateral Including Social Media, Event Website, Email Blasts, Press Releases, Community Calendar Listings, Internal Communications to Rank & File, Posters, and Flyers
- Logo Inclusion in Pre-Event Marketing Video to Be Posted on Event Website and Social Media
- Logo Included on Event Promotion Signage at Baxter Arena Leading Up to the Event
- Jumbotron Recognition at the Event
- Big Check Photo Opportunity with FRF and Players
- Announcer Recognition at the Event
- Event Program Recognition - Two-Page Spread (Priority Placement)
- Option to Have Booth Space at the Event
- 100 General Admission Tickets to the Event and 1 VIP Suite for 20

INVESTMENT: \$15,000

1 Fan Sponsorship Available



To secure your sponsorship, contact Gina Mowat
at gina@firstrespondersfoundation.org.



TEAM SPONSORSHIP



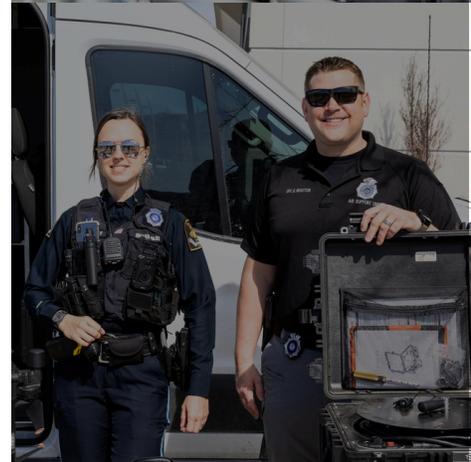
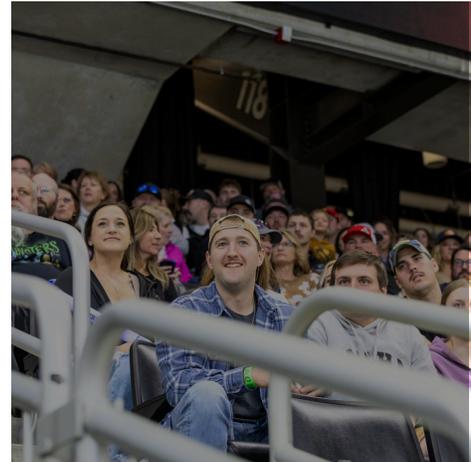
Take the ice as the proud sponsor of **Team Red** or **Team Blue** at the Guns & Hoses Hockey Challenge. This premier partnership positions your organization as a driving force behind the action, rallying fans and uniting the community around First Responders. With your brand tied directly to the energy, pride, and rivalry of game day, you'll enjoy unmatched visibility and the chance to share an unforgettable experience with your team, clients, and community.

PREMIER SPONSOR BENEFITS

- Logo on Event Website with Link to Company Website
- Recognition on FRF and Event Social Media
- Company Recognition During Speaking Portion of the Event
- Jumbotron Recognition at the Event
- Event Program Recognition - Full-Page Advertisement and Logo on Team Page
- Big Check Photo Opportunity with FRF and Players
- Option to Have Booth Space at the Event
- Personalized Team Red or Team Blue Jersey
- 100 General Admission Tickets to the Event and 1 VIP Suite for 20

INVESTMENT: \$10,000

2 Team Sponsorships Available, 1 Team Red and 1 Team Blue



To secure your sponsorship, contact Gina Mowat
at gina@firstrespondersfoundation.org.



SPONSORSHIP OPPORTUNITIES



OTHER SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

- Jumbotron recognition at the event
- Big Check photo opportunity with FRF & players
- Recognition on FRF and Event social media
- Announcer Recognition at the event
- Logo on event website
- Event Program Recognition - Full Page Ad
- Option to have booth space at the event
- (50) GA tickets to the event

INVESTMENT: \$5,000

GOLD SPONSORSHIP

- Recognition on FRF and Event social media
- Announcer Recognition at the event
- Logo on event website
- Event Program Recognition - Full Page Ad
- Option to have booth space at the event
- (30) GA tickets to the event

INVESTMENT: \$3,000

SILVER SPONSORSHIP

- Logo on event website
- Event program recognition - Half Page Ad
- Option to have booth space at the event
- (15) GA tickets to the event

INVESTMENT: \$1,500

BRONZE SPONSORSHIP

- Logo on event website
- Event program recognition - logo
- Option to have booth space at the event
- (5) GA tickets to the event

INVESTMENT: \$500



To secure your sponsorship, contact Gina Mowat at gina@firstrespondersfoundation.org.



SPONSORSHIP OPPORTUNITIES



PLEASE RETURN BY JANUARY 31, 2026

SECURE YOUR SPONSORSHIP



Ready to secure your sponsorship?

Return the form below or scan the QR code to pay online.

SPONSORSHIP SELECTED:

- Golden Goal Power Play Team Red Team Blue
 Platinum Gold Silver Bronze

Register online at firstrespondersfoundation.org/hockey or fill out form and mail to 10605 Burt Circle, Omaha, NE 68114. Email Gina Mowat at gina@firstrespondersfoundation.org with questions. Thank you for your support!

Company _____

Contact Name _____

Phone _____ Email _____

Amount \$ _____ Check Enclosed Visa MC AmEx

CC Number _____

Exp. Date _____ CVC _____

Address _____

City _____ State _____ Zip _____

Authorized Signature _____



To secure your sponsorship, contact Gina Mowat at gina@firstrespondersfoundation.org.



SPONSORSHIP OPPORTUNITIES



PRESENTING THE INSIGHTS AND ANALYTICS FROM THE 2025 EVENT

3,474

Tickets Distributed

\$100,000+

Raised to support our heroic first responders.

17,180+

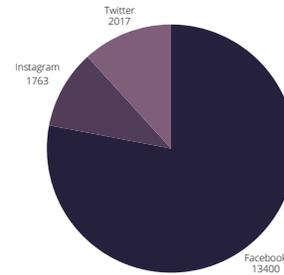
Social media fans across Guns & Hoses and First Responders Foundation platforms.

TEAM BLUE

10 different metro-area agencies represented with a combined 273 years of service.

TEAM RED

7 different agencies represented with a combined 291 years of service



292,300

Total reach on the Guns & Hoses Facebook Page alone during 2025 Event Campaign.

TV/MEDIA

News coverage from KETV and WOWT leading up to and after the event, including a morning show interview on KETV. Partnerships with Family Fun in Omaha, Omaha Guidebook, and influencers.

PODCASTS

Mention/giveaway on Hurrdat Sports Live podcast, and event coverage from Hurrdat ONE.

953,000

The number of views on the Guns & Hoses Facebook page alone.



11,800

Content interactions on Facebook and Instagram.

1,600

Facebook Event Responses

25,500

Ticket link engagements; 10,000 unique clicks



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