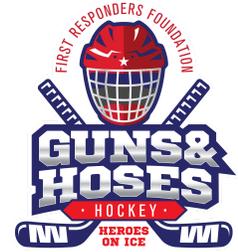


SPONSORSHIP OPPORTUNITY



Local police and firefighters compete on ice for a good cause: supporting the First Responders Foundation! This entertaining, family-friendly event will skate back into Baxter Arena on Sunday, March 09, 2025. **An exclusive Golden Goal Sponsorship** is our top opportunity to get involved with this exciting, highly-marketed community event.

GOLDEN GOAL SPONSOR BENEFITS

- Logo on all marketing collateral including social media, event website, email blasts, press releases, community calendar listing, internal communications to rank & file, posters, flyers
- Logo inclusion in pre-event marketing video to be posted on event website and social media
- Logo included on event promotion signage at Baxter Arena leading up to the event
- Jumbotron recognition at the event
- Company recognition during speaking portion of the event
- Monthly Branded Social Media Contests
- Branded 'Tug of War' Social Media Post in February
- Option to have booth space at the event
- Opportunity to participate in ceremonial puck drop
- Two-page ad in event program
- Big Check photo opportunity with FRF and players
- (2) VIP Suites and 100 GA tickets to the event
- Logo inclusion in video recap of game to be posted on event website and social media

INVESTMENT: \$20,000

† Golden Goal Sponsorship Available

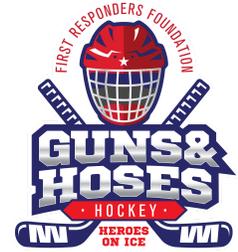
—SOLD! THANK YOU URGENT CARE CLINIC OF LINCOLN—



To secure your sponsorship, contact Gina Mowat
at gina@firstrespondersfoundation.org.



SPONSORSHIP OPPORTUNITY



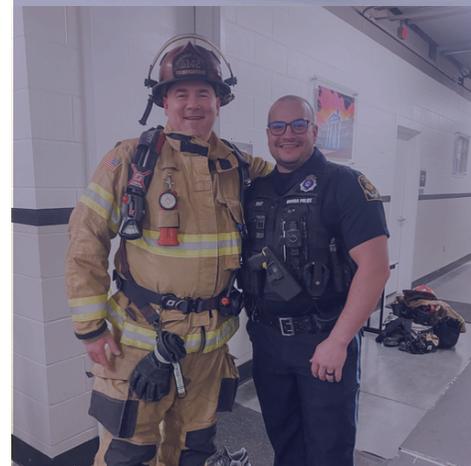
Local police and firefighters compete on ice for a good cause: supporting the First Responders Foundation! This entertaining, family-friendly event will skate back into Baxter Arena on Sunday, March 09, 2025. **A Premier Sponsorship** is a big opportunity to get involved with this exciting, highly-marketed community event.

PREMIER SPONSOR BENEFITS

- Logo on all marketing collateral including social media, event website, email blasts, press releases, community calendar listings, internal communications to rank & file, posters, flyers
- Logo inclusion in pre-event marketing video to be posted on event website and social media
- Logo included on event promotion signage at Baxter Arena leading up to the event
- Jumbotron recognition at the event
- Company recognition during speaking portion of the event
- Branded Intermission with opportunity to play 1 minute video
- Option to have booth space at the event
- Two-page spread in event program (priority placement)
- Big Check photo opportunity with FRF and players
- VIP Suite for 20 and 100 GA Tickets to the event
- Logo inclusion in video recap of game to be posted on event website and social media

INVESTMENT: \$10,000

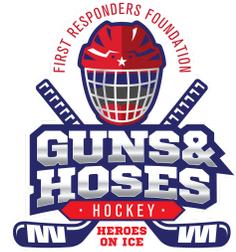
2 Premier Sponsorships Available | **Only 1 Left!**



To secure your sponsorship, contact Gina Mowat
at gina@firstrespondersfoundation.org.



SPONSORSHIP OPPORTUNITY



Local police and firefighters compete on ice for a good cause: supporting the First Responders Foundation! This entertaining, family-friendly event will skate back into Baxter Arena on Sunday, March 09, 2025.

A Team Sponsorship is one of our top opportunities to get involved with this exciting community event!

TEAM SPONSOR BENEFITS

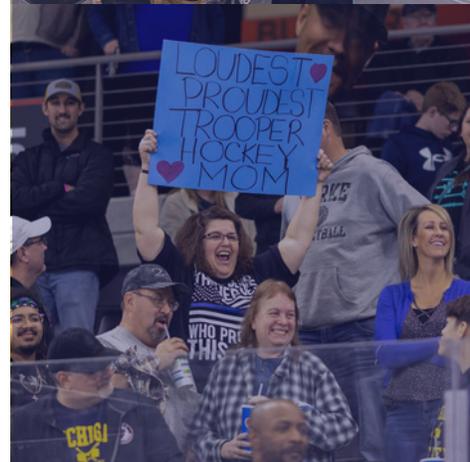
- Logo on event website with link to company website
- Recognition on FRF and Event social media
- Company recognition during speaking portion of the event
- Jumbotron recognition at the event
- Option to have booth space at the event
- Event program recognition - Full-page advertisement and Logo on Team Page
- Big Check photo opportunity with FRF and players
- 50 GA tickets to the event

INVESTMENT: \$5,000

2 Team Sponsorships Available, 1 Team Red and 1 Team Blue

-SOLD! THANK YOU CHI AND BLUE CROSS BLUE SHIELD-

ARE YOU TEAM RED OR TEAM BLUE?



To secure your sponsorship, contact Gina Mowat at gina@firstrespondersfoundation.org.



SPONSORSHIP OPPORTUNITIES



BECOME A SPONSOR! This entertaining, family-friendly event will skate back into Baxter Arena on Sunday, March 09, 2025.

PLATINUM SPONSORSHIP

- Logo on event website with link to company website
- Recognition on FRF and Event social media
- Company recognition during speaking portion of the event
- Jumbotron recognition at the event
- Option to have booth space at the event
- Event program recognition - Full-page advert
- Big Check photo opportunity with FRF and players
- 50 GA tickets to the event

INVESTMENT: \$5,000

GOLD SPONSORSHIP

- Logo on event website with link to company website
- Recognition on FRF and Event social media
- Event program recognition - Full-page advertisement
- Company recognition during speaking portion of the event
- Option to have booth space at the event
- 30 GA tickets to the event

INVESTMENT: \$3,000

SILVER SPONSORSHIP

- Logo on event website with link to company website
- Event program recognition - Half-page advertisement
- Option to have booth space at the event
- 10 GA tickets to the event

INVESTMENT: \$1,000

BRONZE SPONSORSHIP

- Logo on event website
- Event program recognition - logo
- Option to have booth space at the event
- 5 GA tickets to the event

INVESTMENT: \$500



Ready to secure your sponsorship?

Return the form below or scan the QR code to pay online.

Sponsorship Selected: Golden Goal Premier Team Platinum Gold Silver Bronze

Register online at firstrespondersfoundation.org/hockey or fill out form and mail to 10605 Burt Circle, Omaha, NE 68114. Email Gina Mowat at gina@firstrespondersfoundation.org with questions. Thank you for your support!

Company _____ Contact Name _____

Phone _____ Email _____

Amount _____ Check Enclosed Visa MC AmEx

CC Number _____

Exp. Date _____ CVC _____

Address _____ City _____ State _____ Zip _____

Authorized Signature _____

**PLEASE RETURN BY
JANUARY 31, 2025**